

Georgia Day of Code 2025

Event Prospectus

Georgia Day of Code

Georgia Day of Code is a free, virtual event that introduces computer science and coding skills through engaging learning resources suitable for students of all ages and skill levels.

This event occurs annually during National Computer Science Education Week, where experts demonstrate and teach real-world applications of computer science in professional settings.

Multiple sponsorship opportunities are available to you, each offering benefits including:

- ✓ **Brand Visibility** - Gain exposure to thousands of students, educators, and industry leaders.
- ✓ **Thought Leadership** - Share your company's expertise and coding related content on our platforms.
- ✓ **Direct Engagement** - Connect with students and educators through sponsored workshops and interactive sessions.



Event Overview

- Day of Code is an all-day event (9-3 p.m.), executed in person with classrooms of students present, with a live stream accessible to schools and individuals interested in following along.
- Event partners and sponsors provide instruction to students during 45-minute sessions throughout the day.

2024 Presenting Organizations



**2024 Georgia Day of Code:
2200+ Students
in Attendance**

Georgia Day of Code 2024 Impact

As part of Computer Science Education Week, the event was supported by a proclamation from the Governor, officially declaring the day “Georgia Day of Code,” further highlighting the critical role computer science education plays in shaping future careers.

Content Recap and Overview:

1. Tech Talks & Career Panels:

Students gained insights from industry leaders about the importance of AI, career development, and pathways into tech fields.

2. Interactive Breakout Sessions:

Participants learned hands-on coding skills through workshops like mobile app development, binary coding, and programming humanoid robots.

3. Tools for Teachers:

Educators discovered new resources and tools to enhance computer science education and support their students' learning.

4. Workforce Readiness:

High school students engaged in workshops to build resume/portfolio apps and explore virtual internship opportunities, preparing them for future careers in tech.

Sponsorship Opportunities

Master Coder - \$10,000

- Opportunity to advance STEM education by delivering welcome remarks during the webinar
- Front cover page in Georgia Pathways Magazine
- Feature (2) STEM-related content pieces on our social media platforms & website (2-weeks duration)
- Prominent logo placement on marketing materials and website
- Recognition during all sessions and in press releases

Code Champion - \$5,000

- Sponsor a Stem session or panel discussion
- Inside front cover page of Georgia Pathways Magazine
- Feature (1) STEM-related content pieces on our website (1-week duration)
- Prominent logo placement on marketing materials and website
- Recognition during all sessions and in press releases

Code Contributor - \$2,500

- Logo on the event page
- A quarter-page in Georgia Pathways Magazine
- Recognition in the closing remarks and press releases

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The tax-deductible portion of your contribution for federal income tax purposes is limited to the excess of money contributed over the fair market value of goods and services provided by the organization. Please see your tax professional for advice.



Thank You

For more information on our programs,
events, and initiatives, please visit
tagedonline.org

Lets Get Started!

Join us in building Georgia's future
workforce by sponsoring or
participating in Day of Code!

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