

TAG-Ed Mentorship Program

Sponsorship Prospectus

TAG-Ed Mentorship Program

The **TAG-Ed Mentorship Program** is designed to develop meaningful connections between seasoned professionals and ambitious mentees within Georgia's tech industry. Over a six-month period, mentors and mentees engage in monthly small group sessions, with optional one-on-one meetings, to promote professional growth, networking, and skill enhancement. Each mentor is paired with 2-5 mentees, ensuring personalized guidance and support.

Program Overview

- The TAG-Ed Mentorship program lasts 6 months
- Small group mentoring sessions are mandatory, with 1:1 sessions optional to the mentor & mentee.
- The time commitment for mentors and mentees is flexible, but ranges from 1-4 hours each month.
- The recommended meeting format is a hybrid model, incorporating virtual and in-person meetings.

Mentor-Mentee Ratio:

- Each mentor is matched with 2-5 mentees.

Mentee Criteria:

- Title/Position: Entry-level or Specialist
- Experience: Zero to Three Years
- Reporting Level: Must report to a Manager or Above

Mentor Criteria:

- Title/Position: Manager or Above
- Management Experience: Three years or more
- Availability: Must be available for a minimum of 1 hour per month.

THE PROBLEM

Leadership Skills

Executive roles often involve navigating complex interpersonal dynamics and influencing decision-making at the highest levels.

Tactical to Strategic Thinking

Technology professionals typically focus on operational details and immediate problem-solving, while executive leadership demands a broader, future-oriented view to align technology initiatives with business goals.

Balancing Innovation with Stability

Technology executives must drive innovation to stay competitive while maintaining the stability of existing systems and processes. A *2025 report notes that **74%** of executives identify technological disruption as their primary business risk, underscoring the challenges of pursuing innovation while maintaining operational stability.

By addressing these areas, the **IT Executive's Playbook Certificate Program** equips technology professionals with the essential skills and insights needed to excel in executive leadership roles.

OUR SOLUTION

The **TAG-Ed Mentorship Program** fosters meaningful relationships between seasoned technology professionals and ambitious individuals within Georgia's tech industry, creating a foundation for personal and professional growth.

Increase Company Profitability

*Nearly **70%** of businesses reported an increase in productivity due to mentoring, and more than **50%** say these programs had a positive impact on profits. Mentoring helps increase employee engagement and productivity, which boosts profitability for companies.

*Source: Forbes

**Source: CNBC/SurveyMonkey

Healthier Work Environments

According to a CNBC survey, ****nine in 10** employees with a career mentor feel happy at work. They're more likely to report being well compensated and to feel like their contributions are recognized—important factors in overall job satisfaction.



Sponsorship Opportunities

Your support guarantees a smooth mentorship journey, allowing us to manage the operational expenses of our platform and program. This culminates in an in-person networking event, where mentors and mentees can meet and engage directly.

\$10,000 Sponsorship

Prominent logo placement w/ level of sponsorship, sponsorship included on all marketing materials, Logo on Dreami platform

\$5,000 Sponsorship

Logo placed on website, Included in select social media posts

\$2,000 Sponsorship

Logo included in select marketing materials, logo placement on website

TAG-Ed is a 501c3 non-profit organization
The tax-deductible portion of your contribution for federal income tax purposes is limited to the excess of money contributed over the fair market value of goods and services provided by the organization. Please see your tax professional for advice.

Thank You

For enroll in the program, or for more information on our programs, events, and initiatives, please visit [**tagedonline.org**](https://tagedonline.org)

Next Steps:

Join us in shaping Georgia's next generation of technology leaders! Enroll as a mentor, mentee, or support the program through a sponsorship opportunity.

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