

## TAG-EC Mentorship Program

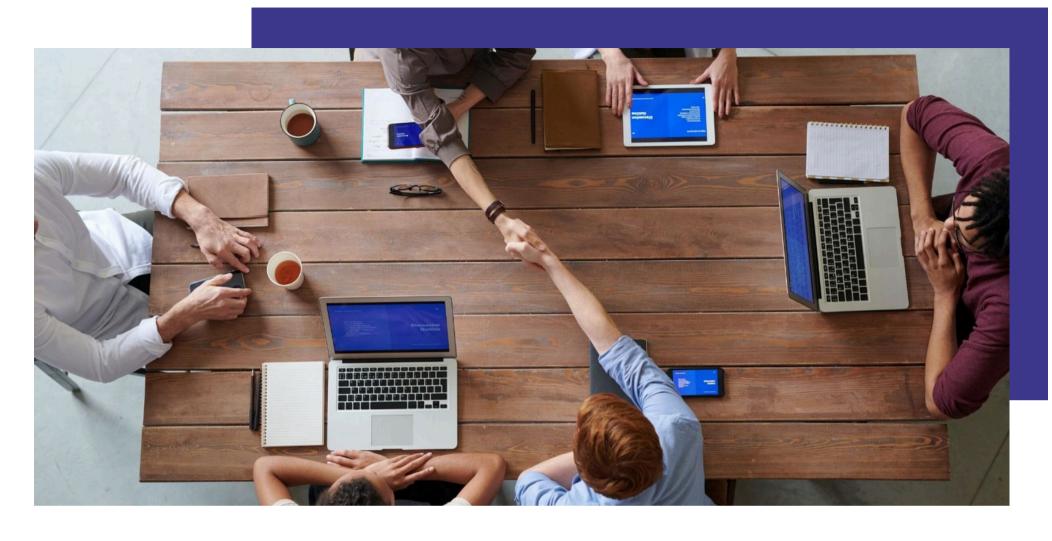
**Sponsorship Prospectus** 





## TAG-Ed Mentorship Program





The **TAG-Ed Mentorship Program** is designed to develop meaningful connections between seasoned professionals and ambitious mentees within Georgia's tech industry. Over a six-month period, mentors and mentees engage in monthly small group sessions, with optional one-on-one meetings, to promote professional growth, networking, and skill enhancement. Each mentor is paired with 2-5 mentees, ensuring personalized guidance and support.



## Program Overview

- The TAG-Ed Mentorship program lasts 6 months
- Small group mentoring sessions are mandatory, with 1:1 sessions optional to the mentor & mentee.
- The time commitment for mentors and mentees is flexible, but ranges from 1-4 hours each month.
- The recommended meeting format is a hybrid model, incorporating virtual and in-person meetings.

### Mentor-Mentee Ratio:

• Each mentor is matched with 2-5 mentees.

#### **Mentee Criteria:**

- Title/Position: Entry-level or Specialist
- Experience: Zero to Three Years
- Reporting Level: Must report to a Manager or Above

#### **Mentor Criteria:**

- Title/Position: Manager or Above
- Management Experience: Three years or more
- Availability: Must be available for a minimum of 1 hour per month.



## THE PROBLEM

#### **Leadership Skills**

Executive roles often involve navigating complex interpersonal dynamics and influencing decision-making at the highest levels.

#### **Tactical to Strategic Thinking**

Technology professionals typically focus on operational details and immediate problem-solving, while executive leadership demands a broader, future-oriented view to align technology initiatives with business goals.

#### **Balancing Innovation with Stability**

Technology executives must drive innovation to stay competitive while maintaining the stability of existing systems and processes. A \*2025 report notes that **74%** of executives identify technological disruption as their primary business risk, underscoring the challenges of pursuing innovation while maintaining operational stability.

By addressing these areas, the **IT Executive's Playbook Certificate Program** equips technology professionals with the essential skills and insights needed to excel in executive leadership roles.



## OUR SOLUTION

The **TAG-Ed Mentorship Program** fosters meaningful relationships between seasoned technology professionals and ambitious individuals within Georgia's tech industry, creating a foundation for personal and professional growth.

## Increase Company Profitability

\*Nearly **70%** of businesses reported an increase in productivity due to mentoring, and more than **50%** say these programs had a positive impact on profits. Mentoring helps increase employee engagement and productivity, which boosts profitability for companies.

## Healthier Work Environments

According to a CNBC survey, \*\*nine in 10 employees with a career mentor feel happy at work. They're more likely to report being well compensated and to feel like their contributions are recognized—important factors in overall job satisfaction.



## Sponsorship Opportunities

Your support guarantees a smooth mentorship journey, allowing us to manage the operational expenses of our platform and program. This culminates in an in-person networking event, where mentors and mentees can meet and engage directly.

## \$10,000 Sponsorship

Prominent logo placement w/ level of sponsorship, sponsorship included on all marketing materials, Logo on Dreami platform

## \$5,000 Sponsorship

Logo placed on website, Included in select social media posts

## \$2,000 Sponsorship

Logo included in select marketing materials, logo placement on website





# Thank You

For enroll in the program, or for more information on our programs, events, and initiatives, please visit <u>tagedonline.org</u>

### **Next Steps:**

Join us in shaping Georgia's next generation of technology leaders! Enroll as a mentor, mentee, or support the program through a sponsorship opportunity.

#### **Program Contact:**

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