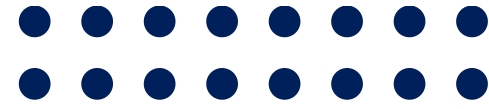
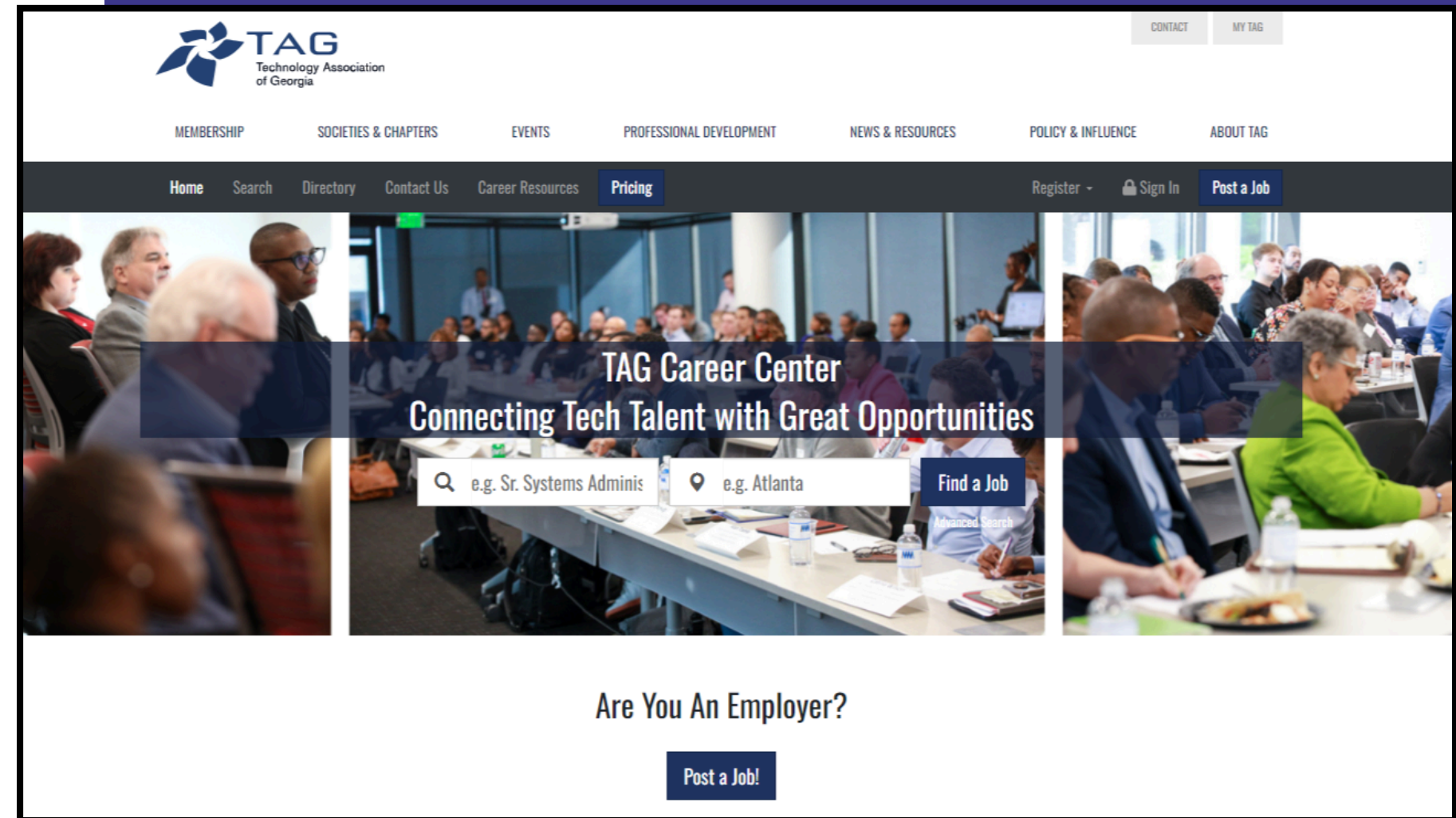
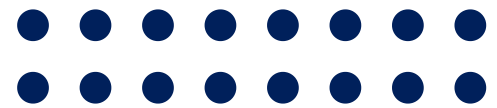


# TAG Job Board

**Platform Prospectus**



# TAG Job Board



The **TAG Job Board** is a platform designed to link job seekers with employers from both TAG member and non-member companies, fostering connections that drive Georgia's tech workforce forward.

# The Problem

## Shift Towards Networking

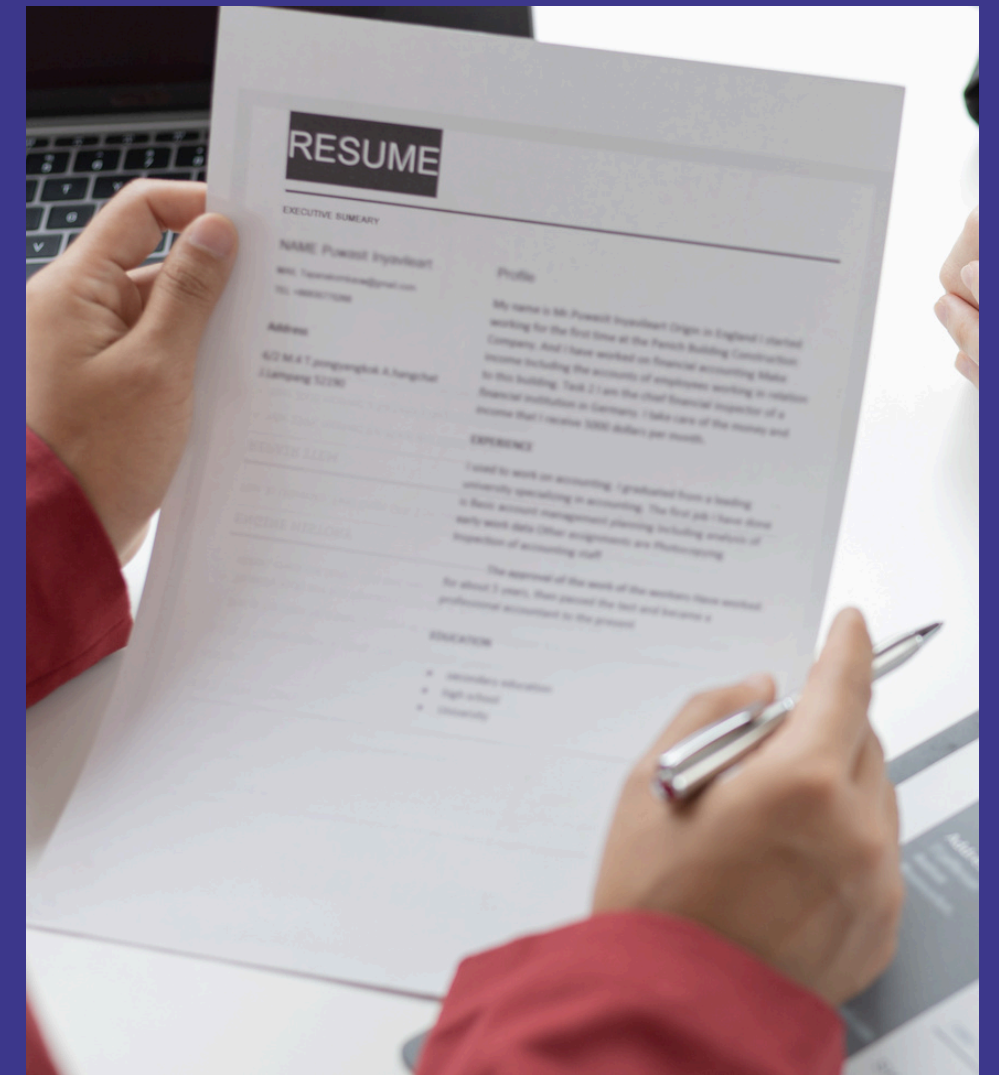
A significant number of job placements occur through networking rather than online applications. Approximately **\*60%** of jobs are found through networking, reducing reliance on job boards and challenging their effectiveness.

## Hidden Job Market

Despite high application volumes, employers face difficulties in filling roles due to a shortage of qualified candidates. Around **\*\*74%** of employers report challenges in finding suitable talent, particularly in sectors like healthcare and life sciences.

## Centralized Platform

Without a centralized platform, job openings may not reach a wide audience, reducing the chances of attracting qualified candidates.



Whether you're a TAG member or non-member company, showcase your openings to qualified candidates in the technology sector. Choose from our flexible job posting packages and start connecting with potential hires today.



# OUR SOLUTION

The **TAG Job Board** is a dynamic platform built to connect job seekers with top employers across Georgia's thriving tech ecosystem. By bridging the gap between talent and employers, the platform not only streamlines the hiring process but also strengthens Georgia's tech workforce by ensuring access to top-tier job openings.

## Flexible Pricing Options

Choose from three tailored pricing packages to meet your hiring needs.

## Extended Access

View job seeker applications even after your job listing has expired, ensuring you don't miss out on top talent.

## Connect with Top Talent

The TAG Job Board offers employers direct access to a highly qualified pool of technology professionals, making it easier to find top talent in Georgia's growing tech industry.



# Pricing Overview

	<b>Premium \$499</b>	<b>Enhanced \$349</b>	<b>Basic \$299</b>
<b>Employer Profile - Set up a profile for your company with your logo, contact information, website, video and social media pages</b>	✓	✓	✓
<b>30 Day Job Posting</b>		✓	✓
<b>60 Day Job Posting</b>	✓		
<b>SEO and Mobile Optimized Listing</b>	✓	✓	✓
<b>Manage jobs and track your applicants right from our platform</b>	✓	✓	✓
<b>Featured Company - Your company logo will be featured prominently on the career center homepage</b>	✓	✓	
<b>Spotlight Posting - Your job is highlighted and displayed at the top of searches for maximum visibility</b>	✓	✓	
<b>Partner Network - Put your job on a high performance distribution network offering the most comprehensive reach across a wide variety of job boards</b>	✓		

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 The tax-deductible portion of your contribution for federal income tax purposes is limited to the excess of money contributed over the fair market value of goods and services provided by the organization. Please see your tax professional for advice.



# Thank You

For more information on the TAG Job Board, or our programs, events, and initiatives, please visit [tagedonline.org](https://tagedonline.org)

## Next Steps:

Interested in listing a job on our platform? Reach out to our platform contact today!

### Platform Contact:

Bebita Metellus,  
Program Manager  
[Bebita@tagonline.org](mailto:Bebita@tagonline.org)