

IT Executive's Playbook Certificate Program



Program Overview

IT Executive's Playbook is designed to provide practical, contemporary strategies and techniques to help navigate current issues facing technology leaders and executives. The course explores current topics using case studies, recent articles and research, and practical examples of IT leadership dilemmas that require critical thinking and decision-making tradeoffs. A graduate certificate will be attainable for those who complete all six courses of the program.

Who Should Attend

- Enterprise Program Directors
- VP and Directors of Technology
- IT Product Management
- Technology Executives
- Graduates of TAG Pathways to Leadership (P2L)

Program Schedule

- **Orientation** (May 1, 2025)
- **Course 1** (May 28, 2025)
- **Course 2** (June 11, 2025)
- **Course 3** (June 25, 2025)
- **Course 4** (July 9, 2025)
- **Course 5** (July 23, 2025)
- **Course 6** (Aug. 6, 2025)

Pricing

Total Cost for Certificate Program: **\$2000**

- This fee covers all six courses.
- TAG Members are eligible for 10% discount on the total enrollment fee
- Courses may be registered for individually:
 - Members Fee: \$350
 - Non-Members Fee: \$400



Course Instructor

Bill VanCuren, Educator & Board Advisor

Bill VanCuren is a global business executive and board member who leads transformations for growth through a balance of technology and business solutions, from private to publicly traded, from mid-size to multibillion-dollar corporations. Bill is an insightful business leader who leads teams through uncertain times, drives execution, and is always at the confluence of human factors and technology introduction.

"If you're looking to take that next step in technology leadership, round out your skills, or simply want to listen to someone who has "done it", then this is your program. Super valuable, and highly recommended."

Mike Chubb, 2024 Program Alumni

**Register Today
and Secure
Your Spot!**

