



# BRIDGE BUILDERS

## MEET THE BUYERS RECAP

Our Meet the Buyers on May 7th at the Morris, Manning & Martin Law Firm was another huge success! The event included **4 buyers** and dozens of prospective sellers, all excited to learn from our buyers.

5/7/2024



TAG Connect - Meet the Buyers Lunch Event connects tech entrepreneurs with the opportunity to meet with potential Buyers over lunch. The Buyers from major organizations shared with the Sellers what they are looking for from a supplier. During this session, the Buyers presented their organization's strategic initiatives, problem statements, technology interests, and more. The session is designed with the goal of Sellers leaving with opportunities for later alignment in preparation for presenting at the main TAG Connect event.

By establishing vertical connections between more established businesses, Georgia's tech businesses can facilitate long-term sustainability and overcome the barriers to being connected to corporate vendors. This proactive approach to fostering connections and empowering tech entrepreneurs contributes to a more opportunistic tech industry, ultimately fostering mutual innovation and growth.



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# PROGRAM HIGHLIGHTS

