TAG-Ed Education Collaborative

IT Executive's Strategic Playbook
Certificate Program

About the Program

This six-part series is designed for IT leaders who want to think **bigger, act bolder, and deliver lasting impact**. Whether you're leading digital transformation or preparing for your next strategic challenge, the IT Executives Strategic Playbook will give you the tools, insights, and guidance you seek.

Who Should Attend?

- ✓ Enterprise Program Directors
- ✓ VP and Directors of Technology
- ✓ IT Product Management
- ✓ Technology Executives
- ✓ Graduates of TAG Pathways to Leadership

Session Pricing

- ✓ **$330** (TAG Members)
- ✓ **$360** (Non TAG Member)
- ✓ All six sessions must be attended to be eligible for the program graduate certificate

Program Instructor

Bill VanCuren is a global business executive and board member who leads transformations for growth through a balance of technology and business solutions, from private to publicly traded, from mid-size to multibillion-dollar corporations.

Program Schedule

Product vs. Project Management
Course 1: June 11, 2025

De-Risking ERP & Enterprise Implementations
Course 2: June 25, 2025

Transitioning Vendors into Strategic Partners
Course 3: July 9, 2025

Building Teams with Culture and Collaboration
Course 4: July 23, 2025

Balancing Innovation & Risk
Course 5: August 6, 2025

Building & Sustaining Executive Presence
Course 6: August 27, 2025

Learn More & Register Today!