



TAG Invest Connect:

Meet. Pitch. Partner

Sponsorship Prospectus

Expand Your Reach!

Sponsor TAG Invest Connect: Meet, Pitch, & Partner

As a global leader in technology and innovation, Georgia offers an unparalleled opportunity for international business growth and collaboration. Recognized as the **No. 1 US state for Business for 11 consecutive years**, Georgia boasts a thriving economy, a diverse industry landscape, and a rapidly expanding technology sector.

Join us for **TAG Invest Connect: Meet, Pitch, & Partner**, a dynamic one-day event in which Georgia's technology entrepreneurs connect with corporate procurement and investors in an unparalleled opportunity to learn, network, and compete.

With a strong innovation ecosystem backed by top universities, research institutions, and business accelerators, our state offers fertile ground for partnerships, investment, and expansion.



Event Details:

OCTOBER 23RD, 2025



Comcast Regional Headquarters

2605 Circle 75 Pkwy

Atlanta, 30339 United States



Event Time: 11:00 a.m. – 6:00 p.m.



1

CORPORATE PROCUREMENT BRUNCH



Kick off the day by connecting with major corporate procurement experts during an engaging brunch session.

Pre-selected tech entrepreneurs will have the opportunity to participate in a **panel discussion led by corporate procurement experts**, where they will share insights into their strategic initiatives, problem statements, technology interests, and what they require in order to offer vendor contract opportunities.

2

PITCH FOR CAPITAL COMPETITION

Presenting entrepreneurs will showcase their innovations in front of a panel of top-tier investors and an audience specifically tailored for impact! The audience will consist of investors actively seeking B2B and B2C technology-based innovations.

Entrepreneurs will compete for a **1st place prize of \$10,000 and \$5,000 second place prize** in a high-stakes environment.

Participating tech entrepreneurs with startups from seed to Series A will also benefit from **private coaching sessions with seasoned investors.**



3

NETWORKING SESSION



End the day with a dedicated networking session where **corporate leaders, investors, and fellow entrepreneurs** come together.

This invaluable opportunity allows attendees to forge connections, explore collaborations, and strengthen ties within Georgia's thriving tech ecosystem.

Why Sponsor?

By sponsoring TAG Invest Connect: Meet, Pitch, & Partner, your organization gains strategic positioning in Georgia's evolving startup and entrepreneurial ecosystem. This is an unparalleled opportunity to:

- **Connect** with groundbreaking Georgian startups
- **Strengthen** your presence in Georgia's innovation ecosystem
- **Enhance** your brand's influence in technology, startup, and venture capital spaces



SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSORSHIP LEVEL	INVESTMENT	BENEFITS
First Place Prize Sponsor (1 Opportunity Available)	\$10,000	<ul style="list-style-type: none">• Inclusion as a presenting sponsor in all promotional materials• Prominent speaking role at TAG Invest Connect• Premium placement of logo on the TAG Connect website• Prominent placement of logo on event agenda• Press Inclusion when applicable
Second Place Prize Sponsor (1 Opportunity Available)	\$5,000	<ul style="list-style-type: none">• Inclusion as a presenting sponsor in all promotional materials• Premium placement of logo on the TAG Connect website• Prominent placement of logo on event agenda• Press Inclusion when applicable
Networking Session Sponsor (1 Opportunity Available)	\$5,000	<ul style="list-style-type: none">• Prominent speaking role at TAG Invest Connect• Premium placement of logo on the TAG Connect website• Prominent placement of logo on event agenda
Brunch Sponsor (1 Opportunity Available)	\$5,000	<ul style="list-style-type: none">• Prominent speaking role at TAG Invest Connect• Logo included in all promotional materials• Logo placement on TAG Invest Connect website
General Sponsorship	\$2,500	<ul style="list-style-type: none">• Logo included in all promotional materials• Logo placement on TAG Invest Connect website

All proceeds benefit TAG-Ed, a 501c3 non-profit organization

The tax-deductible portion of your contribution for federal income tax purposes is limited to the excess of money contributed over the fair market value of goods and services provided by the organization. Please see your tax professional for advice.

Thank You

Secure your
Sponsorship Today!

Next Steps:

Don't miss this exclusive opportunity to showcase your brand and engage with key players in the startup and venture capital ecosystems. Sponsorship opportunities are limited—act now to maximize your exposure!

Event Contact:

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