

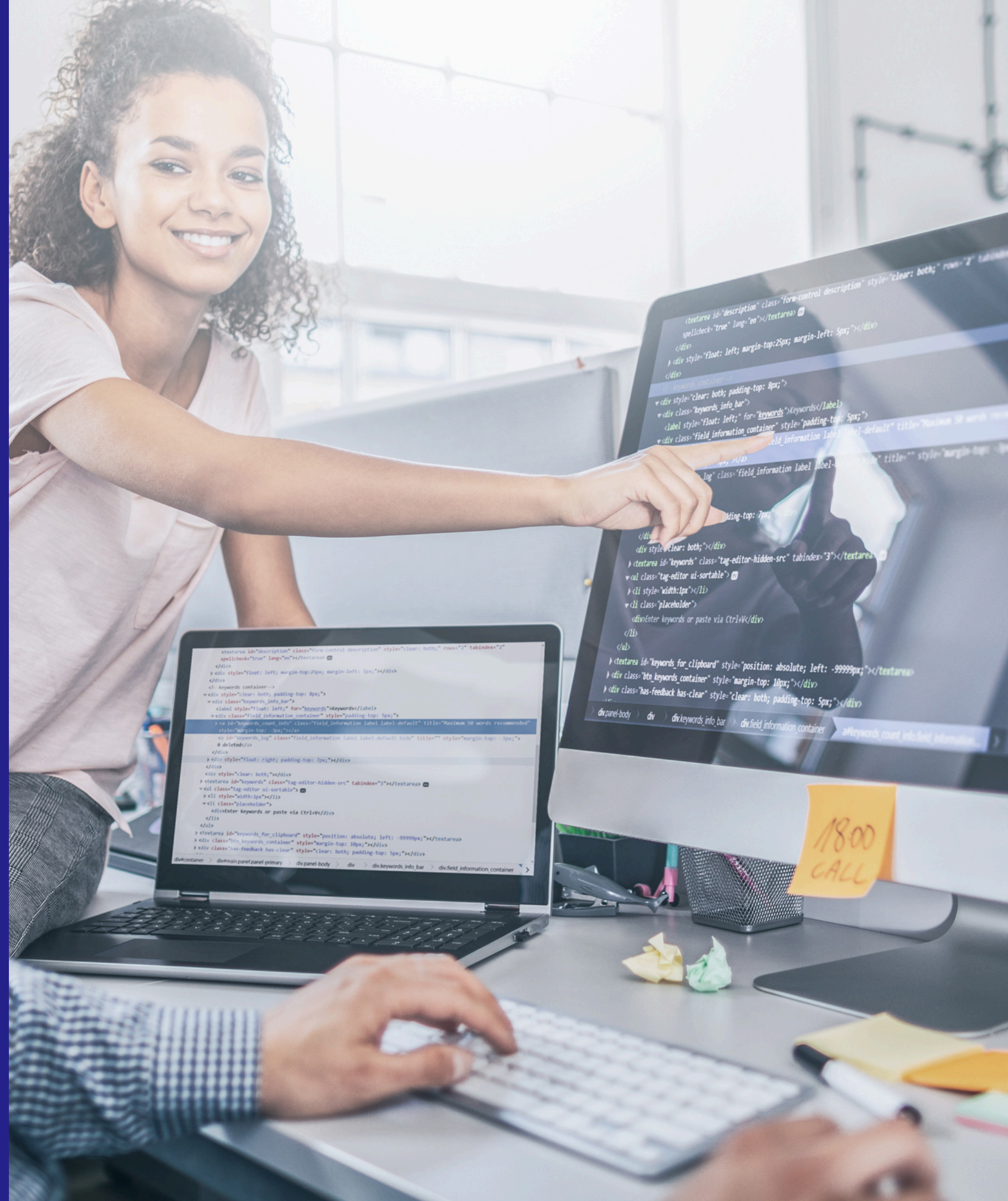


TAG-Ed  
Education Collaborative

# 2026 SPONSORSHIP BUNDLES

Strategic partnership powering Georgia's future workforce

January 2026





# *About Us*

TAG-Ed is a 501(c)(3) nonprofit creating pathways to STEM education, workforce development, leadership, and technology careers across Georgia.

- Key Areas of Impact:
  - STEM Education
  - Workforce Development
  - Professional & Leadership Development
  - Employer & Talent Pipeline Partnerships



# ***Our Audience***

Our programs reach a diverse, engaged audience across Georgia's education and workforce ecosystem.

- K–12 students exploring STEM and technology careers
- College and postsecondary learners preparing to enter the workforce
- Jobseekers and early-to mid-career professionals upskilling or reskilling
- Educators and workforce practitioners supporting learner success
- Employers and industry leaders building future talent pipelines
- Community organizations committed to equitable access to tech careers



# Event Overview

High-Impact Programs. Real Workforce Outcomes.

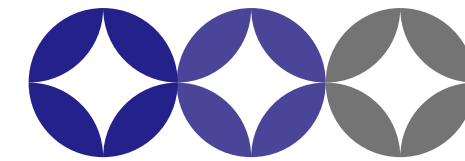
- **GEORGIA STEM DAY 2026 - MARCH 20, 2026**
  - K–12 students, educators, parents
  - Statewide virtual reach (thousands of learners)
  - Hands-on STEM, AI exposure, and career awareness
- **TAG-ED SUMMER INTERNSHIP PROGRAM 2026 - JUNE 1 – JULY 24, 2026**
  - High school & early college students
  - Paid, real-world experience
  - Talent pipeline for Georgia employers
- **GEORGIA DAY OF CODE - DECEMBER 4, 2026**
  - High school & early college students
  - Coding exposure & tech career pathways
  - Strengthening Georgia's tech workforce pipeline

**Sponsorship opportunities are available for individual events or as a bundled partnership across multiple programs.**





# Why Sponsor Us



Your brand deserves more than logo placement—we create strategic partnerships that deliver visibility, engagement, and workforce impact.

As a TAG-Ed sponsor, you gain:

- Access to a highly engaged statewide audience
- Year-round brand visibility across programs and events
- Early access to emerging talent and future workforce pipelines
- Opportunities for co-branded content and thought leadership

TAG-Ed engages thousands of students, educators, and employers annually through statewide STEM education, workforce development, and career pathway initiatives.





# Sponsorship Packages

## (Year-Round Bundles)



Each package is designed to maximize your ROI while offering flexibility and creative exposure.

### **WORKFORCE PIPELINE PARTNER — \$15,000**

**Ideal for:** Large employers and workforce partners

**Supports:** Up to 6 student interns

- Premier recognition across all three programs
- Logo on event materials, websites, and registration pages
- Speaking opportunity (STEM Day and Day of Code)
- Recognition at Internship Orientation & Intern Closing Ceremony
- Employer spotlight (website + social media)



# Sponsorship Packages

## (Year-Round Bundles)



### **INTERNSHIP CHAMPION — \$10,000**

**Ideal for:** Mid-to-large companies committed to workforce development

**Supports:** 4 student interns

- Logo placement across all three (3) programs
- Recognition at Internship Closing Ceremony
- STEM Day recognition
- Social media and website acknowledgment



# Sponsorship Packages

## (Year-Round Bundles)



### INTERNSHIP BUILDER - \$5,000

**Ideal for:** Employers new to hosting interns or expanding engagement

**Supports:** 2 student interns

- Recognition across all three programs
- Logo on select event materials and website
- Recognition during internship communications
- Inclusion in impact reporting



# Sponsorship Packages

## (Year-Round Bundles)



### COMMUNITY SUPPORTER - \$2,500

**Ideal for:** Small businesses, community partners, and education supporters

**Supports:** STEM Day & Day of Code

- Logo recognition on STEM Day & Day of Code materials
- Website acknowledgment
- Inclusion in post-program impact report



# Event-Specific Sponsorship Opportunities

**Support Georgia STEM Day or Day of Code individually—or bundle for greater impact.**



# Georgia STEM Day

Georgia STEM Day is a full-day virtual webinar that aims to help students bridge the gap between classroom studies and future career opportunities. It occurs in March and features various professionals showcasing real-world applications of STEM disciplines in their professional settings.

Designed to ignite curiosity and inspire the next generation of STEM/STEAM leaders, this event is packed with opportunities for students to explore, learn, and grow.

By investing in STEM education, we not only prepare students for modern careers but also cultivate a more adaptable and innovative workforce and society.

**Sponsorship opportunities are available for individual events or as a bundled partnership across multiple programs.**





# Georgia Day of Code

Georgia Day of Code is a free, virtual event that introduces computer science and coding skills through engaging learning resources suitable for students of all ages and skill levels.

This event occurs annually during National Computer Science Education Week, where experts demonstrate and teach real-world applications of computer science in professional settings.

**Multiple sponsorship opportunities are available to you, each offering benefits including:**

- ✓ **Brand Visibility** – Gain exposure to thousands of students, educators, and industry leaders.
- ✓ **Thought Leadership** – Share your company's expertise and coding related content on our platforms.
- ✓ **Direct Engagement** – Connect with students and educators through sponsored workshops and interactive sessions.






# Sponsorship Options

(STEM DAY **or** DAY OF CODE)





Available as a standalone event sponsorship or as part of a bundled partnership.

**Save the Date**  TAG-Ed  
Education Collaborative

**Georgia STEM Day**  
March 20, 2026

- Engaging, virtual K-12 STEM activities
- Cybersecurity and AI career spotlights
- AI for Educators panel + more!

Register at no cost and find sponsorship opportunities



## PRESENTING SPONSOR - \$5,000


- Prominent presenting sponsor recognition across all **STEM Day or Day of Code** materials
- Logo placement on event flyers, website, and registration pages
- Verbal recognition during opening and closing remarks
- Opportunity to provide a branded activity or content experience
- Social media recognition before and after the event
- Inclusion in the official event impact report



# Sponsorship Options

(STEM DAY **or** DAY OF CODE)



**Save the Date**   
**Georgia STEM Day**  
March 20, 2026

- Engaging, virtual K-12 STEM activities
- Cybersecurity and AI career spotlights
- AI for Educators panel + more!



Register at no cost  
and find sponsorship  
opportunities



## SUPPORTING SPONSOR - \$2,500


- Logo placement on the STEM Day **or** DAY OF CODE website and select materials
- Recognition during event programming
- Social media acknowledgment
- Inclusion in STEM Day impact report



# Sponsorship Options

(STEM DAY **or** DAY OF CODE)



**Save the Date**  **TAG-Ed**  
Education Collaborative

**Georgia STEM Day**  
March 20, 2026

- Engaging, virtual K-12 STEM activities
- Cybersecurity and AI career spotlights
- AI for Educators panel + more!



Register at no cost  
and find sponsorship  
opportunities



## FRIEND OF STEM - \$1,500

- Name or logo listed on STEM DAY **or** DAY OF CODE website
- Recognition in select event materials
- Inclusion in STEM Day impact report





# ***Performance Metrics***

We focus on results you can measure—from digital reach to real-world engagement.

- 80% attendee satisfaction rate
- Sponsor receives post-event reporting and engagement insights



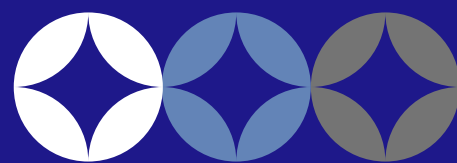


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# *Let's Build Together*

We partner with corporations, community organizations, and small businesses to create customized sponsorships aligned with your goals and meaningful workforce impact.

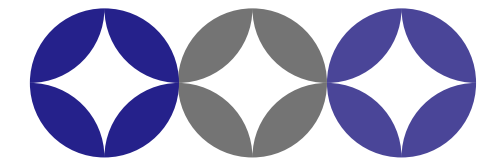
Let's create something remarkable—together.





# ***GET IN TOUCH***

We'd love to explore the right sponsorship fit for your organization.  
Let's connect to discuss how your brand can support Georgia STEM  
Day, the Summer Internship Program, or Day of Code.



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