

4TH ANNUAL TAG INVEST CONNECT

Meet, Pitch, & Partner

Comcast Regional Headquarters  October 22, 2026

Sponsorship Package





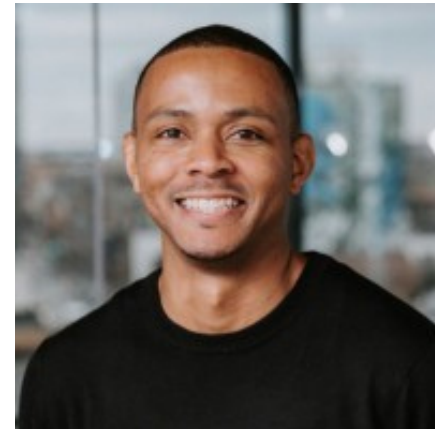
ABOUT US

The Technology Association of Georgia Education Collaborative (TAG-Ed) is a 501(c)(3) nonprofit on a mission to make Georgia a global hub of innovation by developing its tech workforce, supporting entrepreneurs, publishing research, and creating new pathways to leadership.

2026 TAG INVEST CONNECT BOARD MEMBERS



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INVEST CONNECT

Meet. Pitch. Partner.

TAG Invest Connect: Meet, Pitch, & Partner is an annual event that connects Georgia's tech entrepreneurs with capital funding and customer acquisition opportunities. In a shark-tank-style sales presentation, selected entrepreneurs present their products or services to corporate decision-makers from some of Georgia's top companies and seed to series A investors.

The 4th Annual TAG Invest Connect: Meet, Pitch, & Partner will take place on October 22, 2026

2025 Winners



THE PROBLEM

Securing Funding

- *Underrepresented founders receive less than **3%** of US venture capital investment.
- **18%** of venture capital-backed companies are funded by female founders.

Understanding of Corporate Needs

AEO's 2024 Entrepreneurship in the Population (EPOP) Survey revealed that underserved entrepreneurs often lack access to business support services, including understanding customer acquisition strategies.

Through **TAG Invest Connect: Meet, Pitch, & Partner** technology entrepreneurs can gain valuable exposure, receive feedback from industry leaders, and potentially secure contracts/funding that can help them overcome their unique challenges.



[*https://business.emory.edu/about/diversity-equity-inclusion/entrepreneur](https://business.emory.edu/about/diversity-equity-inclusion/entrepreneur)

OUR SOLUTION

By fostering a collaborative environment, **TAG Invest Connect: Meet, Pitch, & Partner** not only enhances business prospects but also contributes to the growth and dynamism of Georgia's tech ecosystem.

Establishing Connections

TAG Invest Connect: Meet, Pitch, & Partner allows platforms for Georgia's tech entrepreneurs to form genuine connections with venture capital firms and corporate decisionmakers.

Meet the Buyers

TAG Invest Connect: Meet, Pitch, & Partner offers direct access to corporate decision-makers, helping entrepreneurs refine their approach and tailor their offerings to what is specifically needed by these groups.



PREVIOUS PITCH COMPETITION JUDGES



Allyson Eman
CEO, Venture
Atlanta Conference



Junior Gaspard
Principal, Fulcrum
Equity Partners



Scott Lopano
Partner, Tech Square
Ventures



Sig Mosley
Managing Partner,
Mosley Ventures, LLC



Shachar Oren
Founder & Managing
Partner, Sound Media
Ventures



Catina Wilson
Head of Strategy
Operations and
Enablement, Optum



Aaron Hurst
Founder, Dogwood
Ventures

2026 SPONSORSHIP OPPORTUNITIES

1ST PLACE PRIZE SPONSOR

- Recognition as a **Presenting Sponsor** across all event marketing and promotions
- **Featured speaking role** during TAG Invest Connect
- **Premium logo placement** on event website, competition page, and digital platforms
- Recognition in awards announcements and press

\$10,000

2ND PLACE PRIZE SPONSOR

- Recognition as 2nd Place Prize Sponsor across all event marketing and promotions
- **Featured speaking role** during TAG Invest Connect
- **Prime logo placement** on event website, competition page, and digital platforms
- Recognition in awards announcements and press

\$5,000

NETWORKING SESSION SPONSOR

- Recognition as Networking Session Sponsor across all event marketing and promotions
- **Speaking role** during TAG Invest Connect
- **Logo placement** on event website, competition page, and digital platforms

\$5,000

GENERAL SPONSOR

- Logo included in all promotional materials
- Logo placement on TAG Invest Connect website

\$2,500

TAG-Ed is a 501(c)(3) nonprofit organization.

The tax-deductible portion of your contribution for federal income tax purposes is limited to the excess of money contributed over the fair market value of goods and services provided by the organization. Please see your tax professional for advice.



Thank You!

For more information about becoming a sponsor, please contact Emmie Dejene, Director of Program Management at **EmmieD@tagonline.org**.

To learn more about our programs, events, and initiatives, please visit **www.tagedonline.org**.

