

4TH ANNUAL TAG INVEST CONNECT

Meet, Pitch, & Partner

Comcast Regional Headquarters 📅 October 22, 2026

Sponsorship Package





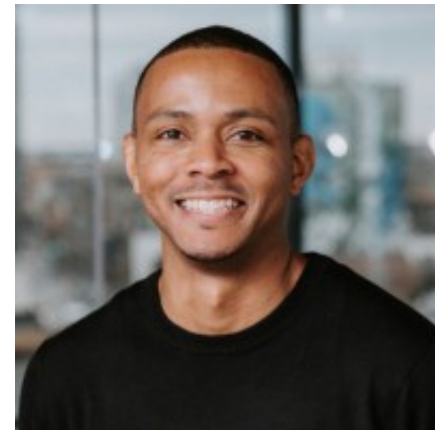
ABOUT US

The Technology Association of Georgia Education Collaborative (TAG-Ed) is a 501(c)(3) nonprofit on a mission to make Georgia a global hub of innovation by developing its tech workforce, supporting entrepreneurs, publishing research, and creating new pathways to leadership.

2026 TAG INVEST CONNECT BOARD MEMBERS



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Bucky Payments



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Drive Capital



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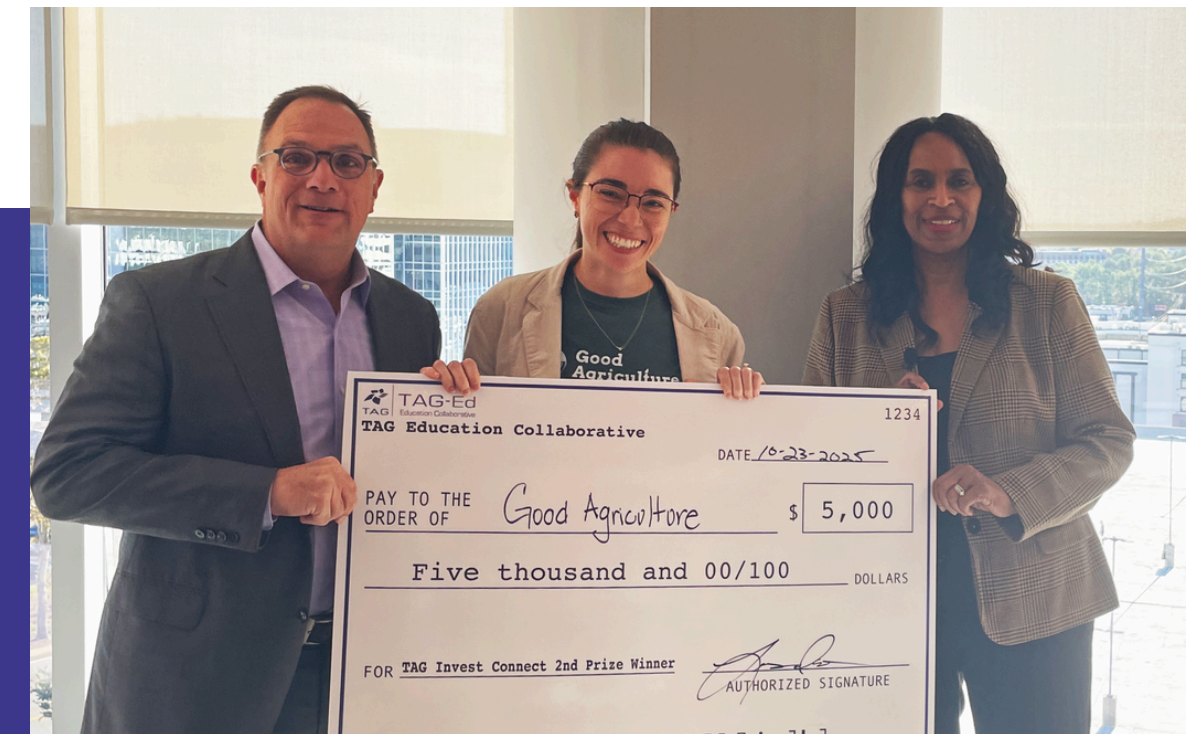
INVEST CONNECT

Meet. Pitch. Partner.

TAG Invest Connect: Meet, Pitch, & Partner is an annual event that connects Georgia's tech entrepreneurs with capital funding and customer acquisition opportunities. In a shark-tank-style sales presentation, selected entrepreneurs present their products or services to corporate decision-makers from some of Georgia's top companies and seed to series A investors.

The 4th Annual TAG Invest Connect: Meet, Pitch, & Partner will take place on October 22, 2026

2025 Winners



THE PROBLEM

Securing Funding

- *Underrepresented founders receive less than **3%** of US venture capital investment.
- **18%** of venture capital-backed companies are funded by female founders.

Understanding of Corporate Needs

AEO's 2024 Entrepreneurship in the Population (EPOP) Survey revealed that underserved entrepreneurs often lack access to business support services, including understanding customer acquisition strategies.

Through **TAG Invest Connect: Meet, Pitch, & Partner** technology entrepreneurs can gain valuable exposure, receive feedback from industry leaders, and potentially secure contracts/funding that can help them overcome their unique challenges.



[*https://business.emory.edu/about/diversity-equity-inclusion/entrepreneur](https://business.emory.edu/about/diversity-equity-inclusion/entrepreneur)

OUR SOLUTION

By fostering a collaborative environment, **TAG Invest Connect: Meet, Pitch, & Partner** not only enhances business prospects but also contributes to the growth and dynamism of Georgia's tech ecosystem.

Establishing Connections

TAG Invest Connect: Meet, Pitch, & Partner allows platforms for Georgia's tech entrepreneurs to form genuine connections with venture capital firms and corporate decisionmakers.

Meet the Buyers

TAG Invest Connect: Meet, Pitch, & Partner offers direct access to corporate decision-makers, helping entrepreneurs refine their approach and tailor their offerings to what is specifically needed by these groups.



PREVIOUS PITCH COMPETITION JUDGES



Allyson Eman
CEO, Venture
Atlanta Conference



Junior Gaspard
Principal, Fulcrum
Equity Partners



Scott Lopano
Partner, Tech Square
Ventures



Sig Mosley
Managing Partner,
Mosley Ventures, LLC



Shachar Oren
Founder & Managing
Partner, Sound Media
Ventures



Catina Wilson
Head of Strategy
Operations and
Enablement, Optum



Aaron Hurst
Founder, Dogwood
Ventures

PARTNER WITH GEORGIA'S NEXT GENERATION OF INNOVATORS

TAG Invest Connect: Meet, Pitch, & Partner is Georgia's premier gathering of high-growth technology founders, investors, corporate procurement leaders, and ecosystem partners. The event is designed to accelerate innovation, expand access to capital, and create meaningful business connections that drive long-term growth.

As a sponsor, your organization is more than a supporter of the event. You become a visible partner in strengthening Georgia's technology ecosystem while engaging directly with founders, decision-makers, and industry leaders shaping the future of innovation.

Your Investment Helps

Sponsor support enables TAG-Ed to:

- Keep TAG Invest Connect free and accessible to founders and attendees
- Award \$15,000 in Pitch for Capital Competition prizes
- Expand access to investors and corporate procurement leaders
- Provide founder coaching and pitch preparation
- Strengthen Georgia's technology and entrepreneurial ecosystem

Your Audience

Connect your brand with:

- 120+ entrepreneurs, investors, corporate leaders, and ecosystem partners
- Seed to Series A technology founders
- Corporate procurement and innovation decision-makers
- Venture capitalists and angel investors
- Technology executives and business leaders
- Entrepreneurship support organizations and economic development partners

TAG-Ed is a 501(c)(3) nonprofit organization. The tax-deductible portion of your contribution for federal income tax purposes is limited to the excess of money contributed over the fair market value of goods and services provided by the organization. Please see your tax professional for advice.

2026 SPONSORSHIP OPPORTUNITIES

Sponsorship	\$	Core Value
Diamond Title Sponsor	\$15,000	Become the premier champion of Georgia's innovation ecosystem with exclusive event branding, executive visibility, direct founder engagement, and unmatched recognition before, during, and after the event.
Pitch for Capital 1 st Place Prize Sponsor	\$10,000	Champion Georgia's top technology startup by presenting the event's highest award while showcasing your organization's commitment to entrepreneurship and innovation.
Pitch for Capital 2 nd Place Prize Sponsor	\$5,000	Support the next generation of innovators while increasing your brand visibility among founders, investors, and technology leaders.
Networking Reception Sponsor	\$4,000	Sponsor the event's premier networking experience where meaningful conversations become partnerships, investments, and new business opportunities.
Founder Experience Sponsor	\$2,500	Invest directly in the founder journey by supporting coaching, hospitality, and the resources entrepreneurs need to connect, compete, and grow.
Innovation Showcase Table	\$500	Promote your organization, generate leads, and engage face-to-face with entrepreneurs, investors, and corporate leaders throughout the event.
Custom Sponsorship Opportunities	Flexible	Work with TAG-Ed to create a customized partnership that aligns with your organization's goals, budget, and desired level of engagement.

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DIAMOND TITLE SPONSOR - \$15,000

Position your organization as the premier champion of innovation and entrepreneurship in Georgia.

As the exclusive Diamond Title Sponsor, your brand will receive unmatched visibility before, during, and after the event while engaging directly with founders, investors, corporate leaders, and ecosystem partners.

Benefits Include:

- Exclusive recognition as TAG Invest Connect Diamond Title Sponsor
- Opportunity to provide welcome or closing remarks and an additional featured speaking role coordinated with TAG-Ed
- Premier branding throughout the event experience and promotional campaign
- Premier logo placement on:
 - Event website
 - Registration platform
 - Competition materials
 - Event signage and digital displays
- Premier exhibitor/vendor presence with preferred placement
- Exclusive Lanyard Sponsorship
- Opportunity to host a branded activation or interactive experience
- Opportunity to include a branded item in attendee welcome bags
- VIP reserved seating for company guests
- Sponsor recognition during award announcements and key program moments
- Six dedicated sponsor recognition posts across TAG-Ed social media channels
- Opportunity for attendee engagement and post-event connection opportunities (where applicable and consented)
- Inclusion in press releases, media materials, and event recap
- Recognition as a valued partner supporting entrepreneurship, innovation, and economic growth in Georgia

Best suited for organizations seeking maximum brand visibility, executive engagement, founder access, and leadership within Georgia's innovation ecosystem.

PITCH FOR CAPITAL 1ST PLACE PRIZE SPONSOR - \$10,000

Champion Georgia's most promising technology startups by sponsoring the event's highest honor.

Align your organization with innovation, growth, and entrepreneurial success while presenting the event's highest honor to this year's winning founder.

Benefits Include:

- Exclusive recognition as Pitch for Capital First Place Prize Sponsor
- Featured speaking opportunity during the event program
- Opportunity to present the First Place Award on stage
- Professional photo opportunity with the winning founder for company marketing
- Featured sponsor branding across all event marketing and promotions
- Featured logo placement on:
 - Event website
 - Competition page
 - Digital event materials
- Featured exhibitor/vendor presence with preferred placement
- Reserved seating for company guests
- Recognition during winner announcement and award presentation
- Four dedicated sponsor recognition posts across TAG-Ed social media channels
- Recognition in event recap and media materials
- Inclusion in press releases, media materials, and event recap
- Recognition as a valued partner supporting entrepreneurship, innovation, and economic growth in Georgia

Best suited for organizations looking to support founder success while increasing visibility among investors, startups, and technology leaders.

PITCH FOR CAPITAL 2ND PLACE PRIZE SPONSOR - \$5,000

Champion emerging technology companies while increasing your organization's visibility across Georgia's startup ecosystem.

Align your organization with innovation, growth, and entrepreneurial success while presenting the event's 2nd place prize to this year's runner-up founder.

Benefits Include:

- Exclusive recognition as Pitch for Capital Second Place Prize Sponsor
- Speaking opportunity during the event program
- Opportunity to present the Second Place Award on stage
- Professional photo opportunity with the winning founder for company marketing
- Prime logo placement across event materials and digital platforms
- Exhibitor/vendor presence at the event
- Reserved seating for company guests
- Recognition during competition awards and closing remarks
- Three dedicated sponsor recognition posts across TAG-Ed social media channels
- Recognition in event recap and media materials
- Inclusion in press releases, media materials, and event recap
- Recognition as a valued partner supporting entrepreneurship, innovation, and economic growth in Georgia

Best suited for organizations seeking targeted visibility and meaningful engagement with founders and technology leaders.

NETWORKING RECEPTION SPONSOR - \$4,000

Sponsor the event's premier networking experience, where founders, investors, corporate leaders, and ecosystem partners build relationships that drive future business opportunities.

Benefits Include:

- Exclusive recognition as Networking Reception Sponsor
- Opportunity for brief welcome remarks during the reception
- Recognition as the exclusive Networking Reception host
- Logo placement throughout the reception area and networking signage
- Sponsor recognition across event marketing materials
- Exhibitor/vendor presence at the event
- Recognition on the event website and digital platforms
- Opportunity to distribute branded cocktail napkins, cups, or promotional items
- Opportunity to provide a branded activation or giveaway
- Two dedicated sponsor recognition posts
- Recognition during closing announcements
- Recognition as a valued partner supporting entrepreneurship, innovation, and economic growth in Georgia

Best suited for organizations focused on relationship-building, community engagement, and brand visibility.

FOUNDER EXPERIENCE SPONSOR - \$2,500

Invest in the entrepreneurs driving Georgia's future.

Help create an exceptional founder experience that prepares entrepreneurs to confidently connect with investors, customers, and strategic partners.

Sponsor support may contribute toward:

- Founder coffee and refreshments
- Founder lounge and hospitality experience
- Pitch preparation and coaching
- Founder materials and event resources
- Networking and engagement opportunities

Benefits Include:

- Exclusive recognition as Founder Experience Sponsor
- Logo placement within founder-specific spaces and materials
- Sponsor recognition across event marketing materials
- Sponsor recognition across promotional materials
- One dedicated sponsor recognition social media post
- Opportunity to provide a branded founder giveaway or resource
- Recognition as a valued partner supporting entrepreneurship, innovation, and economic growth in Georgia



Best suited for organizations committed to entrepreneurship, innovation, and founder success while building authentic connections with Georgia's startup community.

INNOVATION SHOWCASE TABLES - \$500

Showcase your organization and connect directly with Georgia's innovation community.

Position your organization in front of entrepreneurs, investors, corporate leaders, and ecosystem partners throughout the event. An exhibitor table provides an opportunity to build brand awareness, share your products or services, generate leads, and establish meaningful relationships with attendees.

Benefits Include:

- One exhibitor table in a high-traffic networking area
- Two complimentary event registrations
- Opportunity to engage directly with founders, investors, and attendees throughout the event
- Company name listed on the event website as an Exhibitor
- Recognition in the event program and exhibitor directory
- Opportunity to distribute promotional materials and branded giveaways
- Access to the Networking Reception to continue conversations and build new connections

Best suited for organizations looking to increase brand awareness, generate leads, and engage directly with Georgia's technology and entrepreneurial ecosystem.

CUSTOM SPONSORSHIP OPPORTUNITIES

Let's Build a Partnership That Meets Your Goals

Every organization has unique priorities. Whether your focus is brand visibility, founder engagement, workforce development, supplier diversity, innovation, or community impact, TAG Invest Connect can create a customized sponsorship package that aligns with your objectives and budget.

Custom Opportunities May Include:

- Presenting sponsorships for event experiences or program elements
- 20-minute fireside chat
- Branded networking activations
- Founder or investor lounges
- Coffee, beverage, or hospitality sponsorships
- Registration or attendee welcome sponsorships
- Technology or Wi-Fi sponsorships
- Photography and videography sponsorships
- Procurement pathways panel sponsorships
- Pitch coaching or founder preparation sponsorships
- Swag bag or attendee gift sponsorships
- Charging stations or wellness stations
- Branded educational sessions or workshops
- In-kind contributions

Contact us to discuss a customized partnership.

Thank You!

For more information about becoming a sponsor, please contact Emmie Dejene, Director of Program Management at **EmmieD@tagonline.org**.

To learn more about our programs, events, and initiatives, please visit **www.tagedonline.org**.

