



STANDARD ADVERTISING

Full Page Advertisements Only

Front Cover: \$950

Inside Front cover: \$550

Back Cover: \$375

Resource Page: \$50 / Issue

Article Requirements

- Word.doc / 1,500+ Word Count
- Completely proofed
- Title, Author, Short bio
- Images as attachments / .jpeg, .pdf, .png
- Image resolution: 300 dpi
- Deadline: 1st of each month
- Send to Wayne@tagonline.org

Advertising Requirements

- Full page advertisements only
- Vertical 8.5 x 11 (1/8" bleed)
- Full color
- Resolution: 300 DPI
- File type: JPEG, PDF, PNG, hyperlink capability available
- Embedded video available (YouTube code)

ARTICLE SUBMISSION PACKAGES

TWO PAGE FEATURE ARTICLE CENTER SPREAD

\$2500

- Full page ad included
- Hyperlink and embedded video capability
- Article title on cover
- Inclusion of programs, events, state initiatives, and efforts of note

TWO PAGE SPREAD ARTICLE

\$2000

- Interior location
- Hyperlink capability

ONE PAGE ARTICLE

\$1000

- Interior location
- Hyperlink capability