



# Pathways To Leadership



## Georgia's Preeminent Technology Leadership Development Program

Celebrating more than 25 years of connecting technology leaders in Georgia, the Technology Association of Georgia, through TAG Education Collaborative, is proud to offer the Pathways to Leadership Certificate (P2L) program. Together with an expansive network of distinguished, top organizational leaders, we provide innovative methods of leading through teamwork, personal leadership development, and professional growth.

### Learning Objectives

1. Create a **Strategic Technological Vision** that aligns technology initiatives with overall business goals and objectives in anticipation of technological trends and their impact on the organization.
2. Build **Cross-functional Collaboration** by coordinating with various departments, such as marketing, operations, finance, and HR, to ensure a seamless workflow of technology solutions.
3. Emphasize **Innovation and Creativity** to foster a dynamic culture within participants' teams and organizations, encouraging resourcefulness, experimentation, and risk-taking to drive technological advancements.
4. Design **Talent Acquisition and Development** strategies in the technology domain to attract and retain skilled professionals.
5. Address **Ethical and Social Implications** regarding the use of technology including: data privacy, security, algorithmic bias, and the responsible use of emerging technologies like artificial intelligence and automation.

### Certificate of Completion

Participants will receive a Certificate of Completion after finalizing all required coursework and assigned group project.



**Ricky M.**  
Comcast



*Pathways to Leadership has challenged me to become a more well-rounded leader, that understands the complexities of running large organizations.*

## At-a-Glance

### Who Should Apply?

- 3 to 10 years of management experience
- 1-2 years of leadership experience

### Length

- Sept. 16, 2024 - Sept. 17, 2025

### Format

- Delivered virtually with on-site orientation and program graduation

### Pricing

- The cost is \$5,500 per person with discounts available to TAG Corporate members and companies sending a team, and non-profit organizations. Payment plans available upon request.

### How to Apply

- Candidates are chosen based on their nomination by an executive within their organization or community and P2L alumni. Interested individuals may also self-nominate at [tagedonline.org/pathways-to-leadership](https://tagedonline.org/pathways-to-leadership)



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