

# Technology Leadership Playbook Certificate (TLP)

## PROGRAM FOR TODAY'S CHANGING LANDSCAPE



### Program Overview

Technology Leadership Playbook is designed to provide practical contemporary leadership techniques to help navigate current issues facing technology leaders and executives. This virtual course explores current topics, using case studies, recent articles and research, and practical examples of IT leadership dilemmas that require critical thinking and decision-making tradeoffs. A graduate certificate will be attainable upon completion of the six-course program.

### Who Should Attend

- Aspiring Tech Leaders
- Enterprise Program Directors
- VP and Directors of Technology
- IT Product Management
- Technology Executives
- Graduates of TAG Pathways to Leadership (P2L)

### Pricing

Total Cost for Certificate Program: **\$1500**

- This fee covers all six courses.
- Enrollment fee must be paid in full before the start of the program.
- TAG Members are eligible for 10% discount on the total enrollment fee
- Courses may be registered for individually:
  - Members Fee: \$225
  - Non-Members Fee: \$250

### Program Schedule

- **Orientation** (Oct. 2, 2024)
- **Course 1** (Oct. 9, 2024)
- **Course 2** (Oct. 23, 2024)
- **Course 3** (Nov. 6, 2024)
- **Course 4** (Nov. 20, 2024)
- **Course 5** (Dec. 3, 2024)
- **Course 6** (Dec. 17, 2024)

For full breakdown of times and course topics please visit [tagedonline.org/tlp](https://tagedonline.org/tlp)

### Course Instructor

**Bill VanCuren**, Educator & Board Advisor

Bill VanCuren is a global business executive and board member who leads transformations for growth through a balance of technology and business solutions, from private to publicly traded, from mid-size to multibillion-dollar corporations. Bill is an insightful business leader who leads teams through uncertain times, drives execution, and is always at the confluence of human factors and technology introduction.

