

MEDTECH ISRAEL: AI INNOVATION SHOWCASE

May 20, 2025

Sponsorship Prospectus

Expand Your Reach!

Sponsor MedTech Israel: AI Innovation Showcase

As a global leader in technology and innovation, Georgia offers an unparalleled opportunity for international business growth and collaboration. Recognized as the **No. 1 US state for Business for 11 consecutive years**, Georgia boasts a thriving economy, a diverse industry landscape, and a rapidly expanding technology sector.

Georgia has positioned itself as a premier business destination, fostering economic growth through technological advancements. While the state is emerging as the next hub for AI innovation, the presence of Israeli AI-driven medical technology companies can accelerate this transformation. For Israeli startups in AI-driven medical technology, Georgia presents the perfect gateway into the U.S. market.

With a strong innovation ecosystem backed by top universities, research institutions, and business accelerators, our state offers fertile ground for partnerships, investment, and expansion.



The **MedTech Israel: AI Innovation Showcase** brings together top Israeli startups, investors, healthcare executives, and technology leaders in a high-impact setting designed to foster collaboration and innovation.



1

Curated Audience

Presentations to a curated audience of investors, healthcare executives, and tech leaders

2

Networking

Networking with key industry players in a catered networking session following the showcase

3

Exposure

Unparalleled exposure in Georgia's thriving AI and medical technology sector

4

Live Q&A

Live Q&A with a panel of four expert venture capitalists

Why Sponsor?

By sponsoring the MedTech Israel: AI Innovation Showcase, your organization gains strategic positioning in Georgia's evolving AI and medical technology sector. This is an unparalleled opportunity to:

- **Connect** with groundbreaking Israeli startups in AI-driven medical technology
- **Strengthen** your presence in Georgia's innovation ecosystem
- **Enhance** your brand's influence in AI, healthcare, and venture capital spaces



Event Details:

The event venue will be shared once your registration is confirmed.



Tuesday, May 20th, 2025



Event Time: 5 – 6:30 p.m.



Networking Reception: 6:30 – 7:30 p.m.



SPONSORSHIP OPPORTUNITIES & BENEFITS

Don't miss this exclusive opportunity to showcase your brand and engage with key players in AI and medical technology.

Sponsorship spots are limited—act now to maximize your exposure!

| SPONSORSHIP LEVEL | INVESTMENT | BENEFITS |
|--|----------------|--|
| Platinum Sponsor (1 opportunity) | \$5,000 | <ul style="list-style-type: none">• Logo placement on event materials, website, and promotional content• Branded signage at the event• Recognition in press releases and social media marketing• Meet and Greet with speakers, investors and key stakeholders• Opportunity to deliver remarks (opening) at the showcase |
| Gold Sponsor (1 opportunity) | \$3,000 | <ul style="list-style-type: none">• Logo placement on event materials, website, and promotional content• Branded signage at the event• Recognition in press releases and social media marketing• Opportunity to deliver remarks (opening) at the showcase |
| Silver Sponsor | \$1,500 | <ul style="list-style-type: none">• Logo placement on event materials, website, and promotional content• Branded signage at the event• Recognition in press releases and social media marketing |

All proceeds benefit TAG-Ed, a 501c3 non-profit organization

The tax-deductible portion of your contribution for federal income tax purposes is limited to the excess of money contributed over the fair market value of goods and services provided by the organization. Please see your tax professional for advice.

Thank You

Secure your
Sponsorship Today!

Next Steps:

Don't miss this exclusive opportunity to showcase your brand and engage with key players in AI and medical technology. Sponsorship spots are limited—act now to maximize your exposure! **Deadline: April 28th**

Event Contact:

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